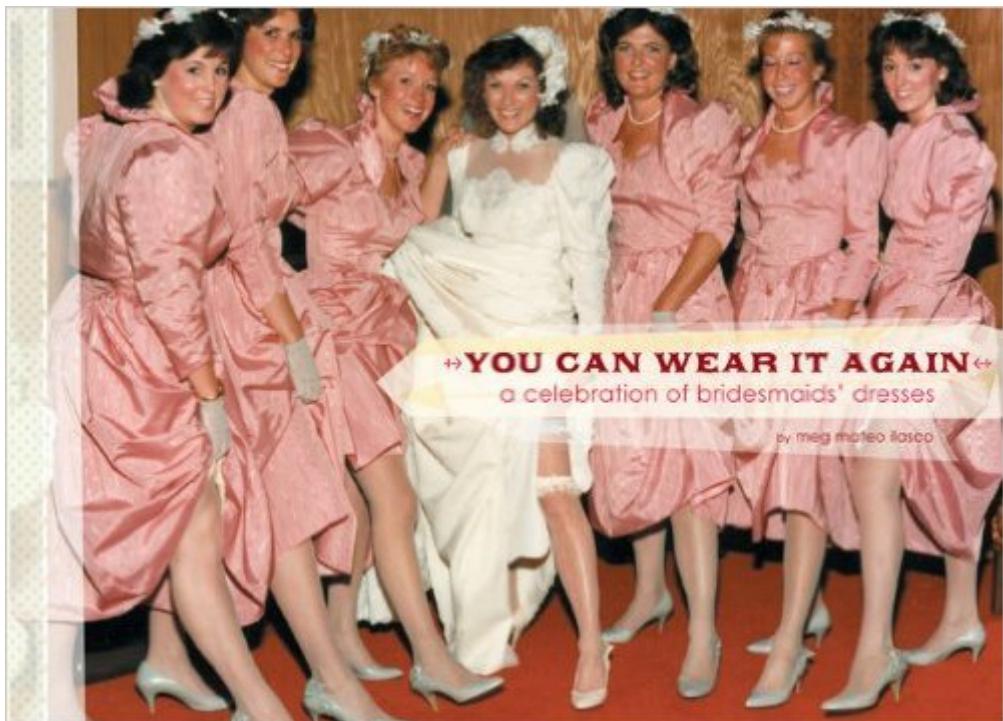


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# You Can Wear It Again: A Celebration Of Bridesmaids' Dresses



**YOU CAN WEAR IT AGAIN**  
a celebration of bridesmaids' dresses

by Meg Mateo Ilasco



## Synopsis

Being a bridesmaid is one of the greatest honors a dear friend can bestow. But actually wearing the dress the bride picks out? That's the true test of friendship. *You Can Wear It Again* pays loving tribute to fifty years of bridesmaids' dresses, as featured in real-life weddings. The product of both fashion trends and the bride's whims, bridesmaids' dresses may take the form of medieval costume, complete with wimple; slip dresses with real feathered wings to transform maids into true angels; or the ruffled peach taffeta with puff sleeves that so dominated the 1980s. Whatever the look, you can be sure it's been in and out of fashion more than once. Some lessons are never learned. The perfect gift for current and former bridesmaids, *You Can Wear It Again* isn't just a showcase of bridal fashions, but a testament to the selfless women everywhere who help the bride's dreams come true.

## Book Information

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## Customer Reviews

Before I start, I must include this disclaimer: I'm an unabashed booster of this book, as Ms. Ilasco selected five photos of weddings I shot (the photo of the mean-looking bride with her red-frocked maid is one), and four photos of weddings I was in. But I am only one of dozens of contributors to this amazing collection! I thought my mustard dress was bad. I thought the enormous puffy sleeves on the blue dress were ridiculous. But I had no idea that wedding party attire could be as appallingly amusing as some of the examples in the book! When I received the finished book, I laughed harder with the flip of each page. If you've suffered through a polyester or taffeta nightmare, or selected dresses for your friends you realized in retrospect were totally unsuited to their body types, you will

enjoy this book.

I bought this for my bridesmaids and they loved it! I've been a bridesmaid three times with at least two more weddings on the way. I've been told by all my friends, "This is definitely a dress you can wear again!" but there's no escaping the fact that a bridesmaid dress is a bridesmaid dress. A woman can never wear a bridesmaid dress again without it being pretty darn obvious that she's trying to get a second run out of the dress so she can feel better about the money she paid for it. When I told my bridesmaids they could wear their dresses again (even though they picked out their own) I knew the chance was slim that it would make another appearance. I bought my bridesmaids this book and they loved laughing at the pictures and felt so much better about the dresses they chose when it was all over. This book is mostly pictures and is good to look through a few times when you're planning a wedding. It's best for that friend who's been a bridesmaid one too many times, but said yes because she loves you and wants to be there for you on your wedding day. This is a small book and would be an excellent addition to any bridesmaid gift.

My daughter is getting married and wanted to do something fun for her bridesmaids. We saw this book and new we had found the perfect thing. The pictures are "a hoot" and the book was the beginning of a fun way to say a huge "thank you" to her friends for being with her at this time. She sent a copy of the book to each one. We think you will enjoy the book. We certainly did!

I bought this book as a gift for my bridesmaids for when I asked them. They all live in different states so this was a cute gift to mail to them with the ask inside... but the book itself is about one flip through then you'll probably never look at it again.

I purchased this book for my Maid of Honor as she did not like the dress I chose for my bridesmaids to wear, therefore I thought this would give her some insight as to what an ugly bridesmaid dress actually looks like!!! It was great fun perusing through the pages and gave us all a good laugh. Obviously not the most practical gift but in my case it fit the bill!

I bought these books to give to my friends as a way to ask them to be one of my bridesmaids. It was a hit!!! The pictures get funnier and funnier with each turn of the page. It only serves as inspiration to strive a wedding that won't look ridiculous in 25 years... impossible!

I gave this as part of a gift to my bridesmaids three years ago. Everyone seemed to really like it. It was just a little something fun to go along with a bigger gift. They all got a kick out of it. Cute book!

Cute bridesmaid gifts, my girls are really going to like it!!! It was a part of a larger gift and I don't think I would give this as a gift by itself but I think it is definitely a cute thank you!

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